

PROPOSED AGENDA
Marine Life Protection Act Initiative
Central Coast Regional Stakeholder Group Meeting
August 10-11, 2005
The Beach Resort Monterey
2600 Sand Dunes Drive, Monterey, CA

MEETING OBJECTIVES

1. Review and discuss second draft of Regional Profile
2. Review, discuss, and adopt Regional Objectives
3. Review draft monitoring and evaluation report
4. Begin preparations for September CCRSG meeting

MEETING AGENDA

Day 1 – August 10, 2005

Time	Agenda Item
9:30 AM	<i>Arrival, Refreshments, Greetings</i>
10:00 AM	Welcome, Agenda Review, and update on CCRSG membership
10:20 AM	Review and discuss second draft of Regional Profile <ul style="list-style-type: none"> • Present updated draft Regional Profile (Attachment 1) • Provide targeted feedback • Identify next steps to finalize Regional Profile
11:50 AM	Ground Rules Update - Review and adopt ground rule for guiding public comment
11:55 PM	Public Comment
12:15 PM	<i>Lunch (on site) – Presentations from Science Advisory Team (SAT) and discussion</i> <ul style="list-style-type: none"> • <i>Presentation on marine ecosystems and ecosystem services</i> <i>Dr. Mark Carr, University of California, Santa Cruz</i> • <i>Presentation on marine habitats</i> <i>Dr. Rick Starr, Marine Advisor for the University of California Sea Grant Extension Program for Santa Cruz and Monterey Counties</i> • <i>Presentation on the use of economic data in the design and evaluation of MPAs</i> <i>Dr. Linwood Pendleton, University of California, Los Angeles</i>
2:15 PM	Updates and briefings <ul style="list-style-type: none"> • Briefing - Procedure for managing requests for science-based information (Attachment 2) • Status of responses to science questions (Attachment 3) • Status of Work Teams • Status of fishers values project • Status of CCRSG response to Western Outdoor News Editorial (Attachment 4)
3:00 PM	<i>Break</i>
3:15 PM	Review and discuss draft Regional Objectives (Attachment 5) <ul style="list-style-type: none"> • Introduce draft Regional Objectives and review process by which they were created • Review and discuss individual Regional Objectives
5:30 PM	<i>Adjourn</i>
6:30 PM	<i>CCRSG Dinner (TBD)</i>

Day 2 – August 11, 2005

Time	Agenda Item
8:30 AM	Review agenda for Day 2 and Questions from Day 1
8:45 AM	Present and discuss draft monitoring and evaluation outline
9:45 AM	Review and discuss draft Regional Objectives (cont.) <ul style="list-style-type: none">• Review and discuss individual objectives
10:30 AM	<i>Break</i>
10:45 AM	Review and discuss draft Regional Objectives (cont.) <ul style="list-style-type: none">• Review and discuss individual objectives
12:15 PM	<i>Lunch (on site)</i>
1:30 PM	Adopt Regional Objectives
2:00 PM	Present guidance for evaluating existing MPAs
2:30 PM	Review meeting accomplishments and next steps <ul style="list-style-type: none">• Review accomplishments of August meeting• Review objectives of September CCRSG meeting (Morro Bay)
2:45 PM	<i>Break</i>
3:00 PM	Work sessions <ul style="list-style-type: none">• Socioeconomic information scoping• Evaluation of MPAs• Developing indicators for Regional Objectives• Information mapping
4:00 PM	<i>Adjourn</i>

LIST OF ATTACHMENTS

1. Regional profile and cover letter (2 documents)
2. Procedure for managing requests for science-based information
3. Responses to request for information (2 documents)
4. Western Outdoor News Response Letter
5. Regional objectives memorandum, brainstormed list of objectives, goal/objective Matrix (3 documents)

LIST OF HANDOUTS

Key Outcomes Memorandum

Date: Prepared August 22, 2005; Revised September 16, 2005

To: Members, MLPA Central Coast Regional Stakeholder Group

From: Scott McCreary and Eric Poncelet, CONCUR, Inc.

Re: Key Outcomes Memorandum – August 10-11, 2005 Meeting

cc: MLPA Initiative Team

Executive Summary – Key Outcomes and Next Steps

On August 10-11, 2005, the MLPA Central Coast Regional Stakeholder Group (CCRSG) participated in a meeting in Monterey, CA. The primary objectives for the meeting were to: 1) review and discuss second draft of Regional Profile 2) review, discuss, and adopt Regional Objectives, 3) review draft monitoring and evaluation report, and 4) begin preparations for the September CCRSG meeting.

Key outcomes from the meeting are as follows:

- CCRSG received an update and commented on a second draft of Regional Profile. The update included a briefing on the progress of mapping.
- CCRSG engaged in robust review and revision of draft provisional Regional Objectives. Participants reached substantial agreement on several specific objectives, which will be revisited in the context of the full package of objectives. Several additional issues remain to be addressed.
- CCRSG expressed the overall view that the draft provisional Regional Objectives are approaching a reasonable first cut, recognizing that more work is to be done. Further deliberation is scheduled for the September CCRSG meeting.
- CCRSG received a briefing on the anticipated SAT and BRTF review of the draft Regional Profile and the draft provisional Regional Objectives. SAT review will occur on August 30; BRTF review will take place on September 28-29.
- Science Advisory Team members made presentations to the CCRSG on the topics of: 1) ecosystems and ecosystems services, 2) marine habitats, and 3) the use of economic data in the design of MPAs.
- CCRSG received a briefing on preliminary efforts to develop an MLPA monitoring and evaluation plan.
- CCRSG received a briefing on the progress of the socioeconomic work team.
- CCRSG unanimously adopted a ground rule governing public comment.

Key **next steps** include (other next steps are shown in section IV below):

- Initiative staff will consider how best to continue the development of Regional Objectives. This may include reconvening various configurations of work teams.

The next CCRSG meeting will take place on September 7-8, 2005 in Cambria, CA.

I. Introduction and Outline

On August 10-11, 2005, the MLPA Central Coast Regional Stakeholder Group (CCRSG) participated in a meeting in Monterey, CA. This Key Outcomes Memorandum summarizes the meeting's main results. The memorandum is organized as follows:

- I. Introduction and Outline
- II. Workshop Objectives, Participants, and Materials
- III. Key Outcomes
 - A. Presentation of Second Regional Profile
 - B. Review and discussion of draft provisional Regional Objectives
 - C. Presentation on monitoring and evaluation outline
 - D. Science Advisory Team (SAT) presentations
 - E. Science questions and information requests
 - F. Status of work teams and ongoing data gathering efforts
 - G. Status of appointments of CCRSG alternate members
 - H. Review and adoption of ground rules to guide public comment
 - I. Public Comment
- IV. Next Steps

II. Meeting Objectives, Participants, and Materials

The primary objectives for the meeting were as follows:

- 1. Review and discuss second draft of Regional Profile
- 2. Review, discuss, and adopt Regional Objectives
- 3. Review draft monitoring and evaluation report
- 4. Begin preparations for the September CCRSG meeting

Thirty-six CCRSG primary and alternate members attended the meeting. Susan Golding participated as a representative of the Blue Ribbon Task Force. Linwood Pendelton, Rick Starr, and Mark Carr participated as Science Sub-Team (SST) members.

Meeting materials may be found on the MLPA website at:
<http://www.dfg.ca.gov/mrd/mlpa/meetings.html#centralcoast>.

III. Key Outcomes

A. Presentation of Second Draft of Regional Profile

Mary Gleason and Paul Reilly (MLPA Initiative staff) presented a briefing on the second draft of the Regional Profile (dated August 1, 2005). The Regional Profile is intended to inform future CCRSG evaluation and analysis of MPAs. It serves as a conduit to available information rather than a definitive summary of all available information.

1. Status of information collection and review

Information is still being collected for the Regional Profile, and data layers are still being added to the maps.

CCRSG members were invited to submit additional comments on the Regional Profile to Initiative staff at ccrsgcomment@resources.ca.gov by 5:00 PM on August 16, 2005. Initiative staff will review the comments and revise the regional profile as appropriate and practicable. It is staff's intention to present a final version of the Regional Profile to CCRSG members at the September CCRSG meeting.

The Regional Profile is currently being reviewed by SAT members and will be discussed at the SAT's August 30 meeting. The BRTF will review the Regional Profile at its September 28-29 meeting. Initiative staff will update the CCRSG regarding the results of this review.

2. Recap of comments received

Participants offered a wide range of comments on the second draft of the Regional Profile. Participants, for example, requested more information on ecosystem functions, additional historical data on commercial landings, expansion of the non-consumptive section, and clarifications on the list of species likely to benefit from MPAs. Stakeholders requested that language be added to indicate that the final version will be a living document. As well, several participants suggested building in a more specific peer review step.

Some of the recently developed socioeconomic data drew extensive comments. CCRSG members posed questions on the study objectives, sample selection, and method of reporting of results. Participants expressed particular concern regarding the preliminary results presented in Table 24. Some cautioned that the framing of this information might be offensive to fishermen. Others saw a problem with lumping together commercial and recreational fishing.

3. Steps toward completion of Regional Profile

Staff intends to complete the Regional Profile by early September. Nevertheless, data and information collection will continue throughout the planning process to

support CCRSG efforts. Initiative staff does not intend to seek formal adoption of this document.

B. Review and discussion of draft provisional Regional Objectives

1. Review of draft provisional Regional Objectives

CCRSG members participated in an extended review and discussion of draft provisional Regional Objectives. Initiative staff kicked off the discussion by describing the “provisional” nature of the Regional Objectives. Staff noted that the provisional Regional Objectives will be reviewed by the SAT at its next meeting on August 30 and by the BRTF on September 28-29.

Initiative staff requested that CCRSG participants focus on the draft provisional Regional Objectives in the aggregate to see if their interests were being served. Initiative staff also reminded CCRSG members that while consensus support for the objectives is not required, the adopted ground rules encourage group members to strive for the highest degree of consensus possible.

On day 1, participants commented on the full list of draft provisional Regional Objectives. After this initial discussion, staff reframed certain areas of disagreement as “choices” to be made by the CCRSG. On day 2, participants addressed these issues in turn, working through approximately half of them.

Facilitators and Initiative staff structured straw votes as a tool to help gauge CCRSG support for alternative text for individual provisional objectives. For some objectives, several alternate working configurations were discussed and considered. Some of these proposals received very broad support. The support for others was more divided.

Staff will use the outcomes of these discussions and straw votes to prepare a revised version of the draft provisional Regional Objectives. Staff may also request the assistance of the Regional Objectives Work Team to provide input on the key “choices” remaining from the August meeting. Final CCRSG review and adoption is scheduled for the September CCRSG meeting.

2. Key interests expressed and topics of discussion

CCRSG members voiced a series of recurring themes in their comments that centered on ensuring that key interests are expressed in the text of the objectives. Among the key interests expressed were the importance of considering socioeconomic impacts of MPA designation, recognizing the role and value of commercial and recreational fishing, ensuring safe, convenient access for non-consumptive diving and education/research, conveying the range of habitat types to be represented, and clearly representing ecosystem functions to be protected.

Key areas of CCRSG discussion on the draft provisional regional objectives included the following:

- **Importance of simplicity.** Many participants offered comments intended to make the package of Regional Objectives more clear and brief.
- **Retaining opportunities for harvest of migratory and highly mobile species.** Participants spent considerable time drafting text for Goal 2, Objective 3 to convey a balanced approach to clarify situations in which migratory, highly mobile, or other species could be harvested in State Marine Parks or State Marine Conservation Areas.
- **Distinguishing between Regional Objectives and “design considerations.”** Participants discussed the difference between Regional Objectives and other “design considerations.” Initiative staff stressed that the Master Plan Framework specifically calls out the creation of such design considerations. Participants agreed that several of the draft provisional Objectives would better serve as design considerations. Participants considered design implications to be important components of MPA proposals and recommended that this be made clear in the adopted version of the Regional Objectives. There was a range of views regarding the weight that such considerations should carry in the design and evaluation of MPAs. Initiative staff planned to bring this topic to the BRTF.
- **Managing socioeconomic impacts.** Participants agreed that managing socioeconomic impacts was a design consideration that applied to all of the Regional Goals. Participants also agreed that this design consideration should include both minimizing long-term negative socioeconomic impacts as well as optimizing positive socioeconomic impacts.
- **Integration with existing state fishery management or recovery plans.** Participants requested that the Department of Fish and Game (DFG) provide policy guidance regarding the appropriate relationship between MLPA provisions and other state/federal resource management initiatives. In particular, participants want to know whether incorporating existing state fishery management or recovery plans should be at the level of a regional objective or a design consideration.
- **Proximity and access of MPAs for recreational, educational/research uses.** Participants discussed but did not come to resolution on a Regional Objective regarding proximity and accessibility of MPAs for recreational, educational, and research users. An ad hoc work group met during one of the breaks to address outstanding concerns. Participants expressed a willingness to continue these small group deliberations.

3. General support for the evolving draft provisional Regional Objectives

CCRSG members expressed the overall view that the draft provisional Regional Objectives are approaching a reasonable first cut, recognizing that more work is to be done. Further deliberation and final ratification is scheduled for the September CCRSG meeting.

C. Presentation on monitoring and evaluation outline

Mary Gleason (Initiative staff) reviewed the purpose of developing a monitoring and evaluation plan and described the iterative process by which monitoring and evaluation would contribute to improved management actions.

D. Science Advisory Team presentations

Members of the SAT made the following presentations to the CCRSG:

- 1) Presentation on marine ecosystems and ecosystem services (Dr. Mark Carr, University of California, Santa Cruz)
- 2) Presentation on marine habitats (Dr. Rick Starr, Marine Advisor for the University of California Sea Grant Extension Program for Santa Cruz and Monterey Counties)
- 3) Presentation on the use of economic data in the design and evaluation of MPAs (Dr. Linwood Pendleton, University of California, Los Angeles)

The presenters also addressed clarifying questions raised by CCRSG members.

E. Science questions and information requests

Michael DeLapa reminded CCRSG members of the procedure that has been developed for addressing to science questions and information requests. Heather Galindo and Carrie Kappel (SAT support staff) are the point persons for addressing ecosystem-based questions. Michael Weber (Initiative staff) is the point person for policy issues. Michael DeLapa reviewed the information requests already addressed and noted that the SAT is still working to respond to questions posed earlier by Rick Algert and John Wolfe. Initiative staff will produce a list of science questions coming out of the August CCRSG meeting for CCRSG member confirmation.

F. Status of Work Teams and ongoing data gathering efforts

1. Work team on socioeconomic information scoping

Kirk Sturm (Initiative staff) updated CCRSG members on the status of the Socioeconomic Work Team. The Work Team's purpose is to use a stakeholder driven process to identify and evaluate socioeconomic issues and data within the Central Coast Study Area.

The Work Team met on August 10, 2005 and approved a "Community Profile" data collection effort to aid the stakeholders with their decisions over the next few months. The Work Team also approved: key indicators, a list of planning and

visioning documents, locations, and two questions to ask each public entity along the coast within the study area.

Next steps for the Socioeconomic Work Team include:

- Kirk Sturm, by August 18, 2005, will draft a scope of work for the Community Profile; incorporating the stakeholder approved criteria.
- MLPA-I Team, by August 22, 2005, will review the scope of work for the Community Profile and determine the best way to complete the data collection efforts.
- Kirk Sturm, last week in August, provide the Work Team with an email update.
- Regional Stakeholders, October 5, 2005, will have the completed Community Profile.

The Work Team is not scheduled to meet in the near future.

2. Socioeconomic research

Charles Steinback (Ecotrust) provided an update on the socioeconomic research being performed by Ecotrust. He reviewed the sampling criteria, participation to date, and next step. Questions regarding the research project may be directed to charles@ecotrust.org.

G. Status of Appointment of CCRSG Alternate Members

MLPA Initiative staff reported that Glenn Richardson has been appointed as an alternate to Walter Schoebel.

H. Review and Adoption of Ground Rules to Guide Public Comment

CCRSG members reviewed and adopted a series of ground rules to guide public comment. These have been added to the complete set of ground rules for the project (see attached).

I. Public Comment

Five members of the public provided comments. In general, these comments supported the purpose of the MLPA and the efforts of the CCRSG.

IV. Next Steps and Schedule

Key next steps for the CCRSG include:

A. CCRSG tasks

1. CCRSG members to provide additional written comments on the second draft of the Regional Profile to Initiative staff at ccrsgcomment@resources.ca.gov by COB on August 16, 2005.
2. CCRSG members to validate accuracy of list of science questions captured from the August CCRSG meeting. [This list will be sent separately to CCRSG members.] Please send your responses to ccrsgcomment@resources.ca.gov. Initiative staff will then work with SST members to review, validate, and prioritize the sciences questions posed and to coordinate SAT responses.

B. CCRSG and Initiative staff shared tasks

1. Initiative staff will confer to consider how best to continue the development of Regional Objectives text. This may include reconvening various configurations of work teams.
2. Socioeconomic Work Team next steps include:
 - Kirk Sturm, by August 18, 2005, will draft a scope of work for the Community Profile; incorporating the stakeholder approved criteria.
 - MLPA-I Team, by August 22, 2005, will review the scope of work for the Community Profile and determine the best way to complete the data collection efforts.
 - Kirk Sturm, last week in August, provide the Work Team with an email update.
 - Regional Stakeholders, October 5, 2005, will have the completed Community Profile.

C. MLPA Initiative staff tasks

1. Initiative staff will develop a system to indicate level of review of Regional Profile.
2. Initiative staff will seek a clarification from DFG on the appropriate relationship between regional objectives text and plans for specific species, particularly the 19 finfish species and abalone.
3. Initiative staff to prepare key meeting materials for September CCRSG meeting. This will include a final version of the Regional Profile, revised draft provisional Regional Objectives, and preliminary materials to guide analysis of existing MPAs.
4. Initiative staff to send updated version of Ground Rules to CCRSG members.

The next meeting will take place on September 7-8, 2005 in Cambria, CA.